

SCHOOL TEAM IDEAS

THE 53RD WALK FOR HUNGER IS ON SUNDAY, MAY 2, 2021.

This year, the Walk will be a virtual celebration and gathering of our community. We are excited to see how you mark the day – whether that's walking safely with your pod in your neighborhood, a virtual steps challenge with friends, riding an exercise bike or something completely unique, YOU are making a difference! We've compiled a few ideas to help you engage and support your team and kick start your fundraising. Take a look below!

Register for free and help raise \$1.2 million to invest in sustainable community programs providing COVID-19 hunger relief to our neighbors across Massachusetts. Please reach out with any questions.

REGISTER FOR FREE

www.projectbread.org/walk

QUESTIONS?

justine_kane@projectbread.org

HOST A VIRTUAL TRIVIA NIGHT

We may all be stuck at home, but we can still enjoy trivia night. Here's how you can bring everyone together to support a good cause:

Recruit your players and assign them to teams – this may include anyone interested in participating in game night, even if they're not joining in the virtual Walk, they can still join in and support your work!

Come up with your own trivia questions using any style – Stump, Family Feud, Jeopardy! Have a theme or make it scattershot trivia, you might even want to throw in some anti-hunger facts in there. Brownie points if you can set up a suggested donation for each person who enters with the proceeds going toward your team's Walk for Hunger fundraiser. You can purchase gift cards/items or have them donated as prizes for the winners – or let bragging rights be the big prize!

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VIRTUAL TALENT SHOW

Get creative and showcase your hidden talent at your school's virtual talent show night.

A virtual talent show is the perfect way to bring students together and impress their friends with their unique talents. Choose what you want to showcase – from singing to dancing to showing off your impressive collection of antiques, the list is endless so pick wisely!

Organize a time and place (Zoom, Facebook, or whichever Live platform suits your school best) to host your night. You can even have an MC to lead the night and crack some jokes.

Students who would like to participate can pay a fee to enter the contest. The winner can be voted on by your community of students and win a final prize!

Create a fun event for students to interact and entertain while supporting an important cause!

FITNESS TRACKER STEPS CHALLENGE

Being stuck at home doesn't mean you can't get your steps in. Select a timeline for team members to try and get 10,000 steps/day for as many days as possible. You can track your steps by using pedometers, fit bits, apple watch, your phone, or whatever works best for you!

Keep yourself accountable by having individuals sponsor you – you can do this by giving a chosen amount for each day 10,000 steps are reached in the pre-determined time.

For example, if your fitness tracker challenge is a weeklong and a participant gets 10,000 steps for 6 of those 7 days, a sponsor offering to donate \$10 per 10,000 steps a day would donate \$60 to your Walk campaign.

Remember, this doesn't have to be steps, you can make it based on miles/day if that suits you best. Just make sure it motivates you and your team to take a walk, get some fresh air, and raise some money for a good cause.

DIY TEAM ZOOM COOKING WORKSHOP

Nothing brings us closer than sharing a meal together. So why not set up a time with your friends to gather (virtually) and learn how to make a new crazy delicious recipe from the comfort of their own kitchen.

Have someone take the lead as head chef and host the workshop or let everyone pick their favorite recipe that they can follow along and make together.

Make sure to send out the ingredients list ahead of time so if participants want to follow along, they can purchase the items themselves.

This is a wonderful way to motivate your friends to support your Walk by teaching them a new recipe or some kitchen skills – after all, food is the way to our hearts. Bonus points: suggest a donation amount for friends to join in, the total will go towards your team Walk fundraising goal!

DESTINATIONS STEPS CHALLENGE

Have you always been curious how long it would take you to get to Miami, FL from Boston, MA by foot?

Use the idea of the steps fundraising challenge as a team by selecting any two points on a map and measuring the walking distance between them. You can do this by using GPS applications like Apple Maps, Google Maps, etc.

As a Walk team you can track how many miles each member of the team walks over a given period and add them together to try and reach your goal destination. For longer distances it could take up to a month or two, and for shorter distances it could be over the course of a week. Choose a distance that is feasible yet challenging for your team!

For example, the distance from Boston, MA to Miami, FL is 1,581 miles. If you had 20 members on your team that would be about 79 miles per person, which can be done over the course of anywhere from two weeks to two months – your choice!

If pretending to go to Miami, FL isn't enough motivation to get walking, have individuals sponsor you and your teammates!

'GIVE A GIFT TO A FRIEND'

We could all use a virtual hug right now, so why not gift a friend a secret note of appreciation.

We so rarely send letters to each other and this is a wonderful and easy way for students to show appreciation for each other.

Create a google form where students can submit their specific notes of appreciation to their friends and classmates – their notes can share a specific memory they shared, an inside joke, or simply why they are grateful for them.

Each submission can cost a fee to be sent, and the money earned will go towards your school team Walk fundraiser. Not only is this a great campaign to raise money, but it can create a positive and welcoming environment for students!

VIRTUAL TEAM SCAVENGER HUNT

Whether scavenging for hidden treasure, an excuse to get out of the house, or simply wanting to support a good cause – who doesn't love a good chase?

Create a scavenger hunt that can meet your team members wherever they are. Create a timeframe for when the challenge should be completed by – a couple of hours, a week, or a month! Go nuts! You can come up with a pre-determined list of things that participants can take pictures of or have them take photos of themselves in certain locations or doing certain things. Don't forget to create a space (Slack, Facebook group, iMessage) for people to post their photos. Now all you have to do is send out the clues and let them roam.

The team who has taken the most pictures from the list in the allotted time, wins! Winner or not, this is a great way to get your team moving around and interacting with their environments!

To make it a fundraising opportunity have a suggested donation amount for employees to join, the total will go towards your team Walk fundraising goal!

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