FIVE STEPS TO $500

These five basic steps of fundraising will help you reach Heart & Sole. Follow each step and watch your fundraising thermometer rise!

1. DONATE TO YOURSELF ($50+)

Celebrate the 50th Walk for Hunger by donating $50 to yourself! By donating to yourself, you are showing your donors that you are committed to your fundraising efforts and participation in the Walk.

Remember, just $50 provides emergency gift cards to two parents so they can put food on the table for their families immediately.

2. ASK FAMILY MEMBERS TO DONATE TO YOU ($100+)

Family members are most likely to support your Walk! If you ask five family members to contribute $20 each, you’ll raise $100.

However, don’t be afraid to aim high! Set a reach goal for each donor and don’t be afraid to ask. Remember the golden rule of fundraising: if you don’t ask, you’ll never receive.

3. EMAIL AND POST ON SOCIAL MEDIA ($100+)

Ask friends to donate online. It’s the easiest way for you to reach out to your network and cast the largest net for support. If 15 friends make a $10 donation to your Walk, you’ll raise $150!

Be sure to include a message about why the Walk for Hunger is so important to you and the URL to your fundraising page (also a great way to recruit teammates)!
4. HOST A FUNDRAISING EVENT ($100+)

Bake sale, car wash, dinner party, or game night — the sky is the limit! Get creative and turn your hobbies into fundraisers. You’re bound to raise $100.

For fundraiser ideas, check out the “Fundraising: Easy as A-Z” fundraising resource. Also contact Project Bread for tips and tricks to execute your event and raise the most money possible.

5. HAND OUT YOUR “SPONSOR ME” CARDS ($100+)

Customize and print out your “Sponsor me” cards, found in the fundraising resources.

Before printing, customize them with your name and fundraising page URL. The next time you strike up a conversation about your Walk, be sure to give a card to your new friend as a reminder to make a contribution. If 10 people donate $10 each, you’ll raise $100!

FOLLOW THE STEPS? ($500+)

Way to go, you’ve raised $500 which could provide 1,000 meals at one of the many meal programs that receives funding from the money raised by the Walk!

For more fundraising resources, visit projectbread.org/fundraising