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**OUR COMPREHENSIVE APPROACH**

To effectively address hunger on the community level, it is critical to identify and address the barriers to food access that are unique to each community, including: socio-economic, environmental, and geographical.

### INVESTMENT OVERVIEW

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**CAPE COD**

**Urban**

**EAST BOSTON**

**Rural**

**GREAT N. QUABBIN**

**2018 marked Project Bread’s 50th year of action against hunger in Massachusetts. We used this milestone to elevate our efforts in three high-need communities whose landscapes present diverse challenges for their residents to access food.**

**FOOD INSECURITY FACTORS**

**Boosting efforts in high-need areas**

**Coastal**

**CAPE COD**

8.7% poverty rate

Total investment: $55,600

The seasonality of Cape Cod’s economy makes earning a living year-round challenging for many permanent residents.

- Affordable housing crisis
- Seasonal economy
- Childcare shortage

**Urban**

**EAST BOSTON**

15.3% poverty rate

Total investment: $93,600

The sharp rise in luxury real estate development is quickly driving up the cost of living, causing difficulties for many long-term residents.

- Immigrant community
- Rapid gentrification
- Widening income gap

**Rural**

**GREAT N. QUABBIN**

11.7% poverty rate

Total investment: $84,000

Higher regional food costs and lack of transportation pose challenges for many residents to meet their dietary needs.

- Sparse services
- Lack of rental market
- Low-paying jobs

**Details on back**
INVESTMENT HIGHLIGHTS

Cape Cod

Community Grants Program
Invested $42,600 to support 9 programs through grants awarded to community partners:
- Cape Cod Council of Churches
- Hands of Hope Outreach Center
- Falmouth Service Center
- Friends of Bourne COA
- Harbor Community Health Center
- Lower Cape Outreach Council
- St. Mary’s Church
- The Family Pantry of Cape Cod
- West Barnstable YMCA
- Yarmouth Food Pantry

FoodSource Hotline
Project Bread responded to 29,233 calls from residents across Massachusetts needing help with food, 640 of which were from Cape Cod.

Project Bread’s FoodSource Hotline is the only comprehensive statewide information and referral service in Massachusetts for people facing hunger.

Monday - Friday: 8AM - 7PM
Saturday: 10AM - 2PM
1-800-645-8333

East Boston

Community Grants Program
Invested $40,500 to support 9 programs through grants awarded to community partners:
- ABCD - East Boston APAC
- CitySprouts
- Crossroads Family Shelter
- East Boston Neighborhood Health Center
- Eastie Farm Greenhouse
- Fresh Truck

Health Center Initiative
A bilingual Project Bread SNAP Enrollment Coordinator assists patients weekly at the East Boston Neighborhood Health Center.

Chefs in Schools
Project Bread provided expertise and support for the implementation and launch of the innovative Hub & Spoke Model, enabling East Boston schools without kitchens onsite to serve freshly prepared school lunches.

Summer Eats
Established two new Summer Eats sites: East Boston Farmer’s Market & East Boston Library

Greater North Quabbin

Community Grants Program
Invested $33,000 to support 6 programs through grants awarded to community partners:
- Athol-Royalston Regional School District
- Community Action Pioneer Valley
- Just Roots
- The Salvation Army
- Franklin County Community Meals
- Seeds of Solidarity Education Center

Summer Eats
Supported the development and implementation of a new mobile summer meals program serving the towns of Athol, Royalston, and Orange, where transportation prevented many families from accessing the program.

Chefs in Schools
Worked district-wide in Greenfield to improve the quality of school lunch.

Chefs in Schools
Worked with Athol Middle School to implement a Grab & Go breakfast program to expand student participation.

Learn more about Project Bread’s initiatives & impact
PROJECTBREAD.ORG
617.723.5000