Dear Friends,

Throughout 2018, Project Bread advanced our mission to prevent and end hunger in Massachusetts with the innovation and action that have been markers of our proud history. We reframed the conversation around hunger, calling it out for what it is: a solvable public health problem. We led the fight to improve school meals and increase access, making it possible for low-income children to get the nutrition they need to succeed. Project Bread has always maintained a unique and strategic focus on increasing access to, and the quality of, federal programs that prevent hunger, while continuing to invest in a strong safety net to ensure no one goes hungry. As we celebrate 50 years of action against hunger, we recognize this is a pivotal moment for Project Bread, and I am humbled to lead us forward in our mission.

As part of building for the future, we assembled a dynamic new leadership team, whose expertise and agility will be critical as we continue to grow our organization. We brought on eight new members to our Board of Directors, who offer diverse viewpoints, experiences, and skillsets to complement the strengths of existing members. We have deepened our partnerships with key stakeholders and other anti-hunger organizations. And this fiscal year, our budget increased by 6.1% overall, including an 11% increase in programmatic spending.

We also celebrated Project Bread’s 50TH WALK FOR HUNGER, honoring tradition while enhancing educational components and bringing 10,000 people together on the first Sunday in May to make an undeniable statement: it’s time to make hunger history. In this milestone year, our signature event raised $2.4 million dollars for anti-hunger programs throughout the state.

I am proud of what we have accomplished and confident in the future of Project Bread. I am also acutely aware that there is so much more work to do. The inequities that inspired our inception still exist today. We know that Supplemental Nutrition Assistance Program (SNAP), summer meals, and school breakfast work, yet our state’s participation in these programs is still low. SNAP has kept an estimated 140,000 people out of poverty in Massachusetts.* Research has shown that students who participate in school breakfast have improved test scores, better behavior, fewer trips to the nurse’s office, and fewer absences. Children who struggle with chronic food insecurity have poor health outcomes, including higher risks of obesity, asthma and depression. Your support is critical to our work to expand access to these proven programs.

We are grateful to share with you, our committed partners, the acknowledgement and successes of the past fifty years. I hope you will continue to stand up with us and demand the system changes necessary to prevent and end hunger in Massachusetts.

Thank you for your ongoing support.

Yours,

Erin McAleer
President, Project Bread

*According to a study done by the Massachusetts Budget and Policy Center, 2012

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2018 Impact Highlights

- Our FoodSource Hotline made 30,811 referrals to food resources
- $1M in support distributed to 315 local anti-hunger programs across the state
- >2.5M meals served during summer break to kids and teens who rely on school meals for half of their daily nutrients
- >14.4K students received access to better quality school meals through our Chefs in Schools program
BREAKING THE CYCLE OF HUNGER

We connect people to effective anti-hunger programs

CLOSING THE SNAP GAP

>700K RESIDENTS

potentially eligible for SNAP are NOT enrolled*

INCREASING PARTICIPATION IN SUMMER MEALS & SCHOOL BREAKFAST

455,555 kids rely on school meals for half their daily nutrients

61% of low-income children

~57,000 receive summer meals

I IN 10 HOUSEHOLDS—AND I IN 8 CHILDREN—don’t have enough food on the table.

Despite our state’s strong economy and one of the highest minimum wages in the country, there is a widening gap between income and cost of living. Massachusetts has the resources to ensure everyone can both afford food and obtain it in a dignified and non-stigmatizing manner.

Our approach is to increase participation in nutrition programs proven to have positive long-term health, economic, and educational outcomes, like the Supplemental Nutrition Assistance Program (SNAP), school meals, and summer meals. We could not do this work without your support.

*As estimated by the Massachusetts SNAP Coalition
**BREAKFAST**

We helped **174 SCHOOLS** improve their breakfast program

**4,259 MORE** low-income kids had a healthy start to their day

Schools received an additional **$1.2 MILLION** in federal reimbursements for meal programs

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**SUMMER EATS**

**1,110 SITES** across Massachusetts provided kids and teens access to nutrition when school was out

Project Bread supported **48 NEW SITES** in opening

**57,134 FREE* MEALS** were served each day to kids and teens on summer break

* and nutritious!

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**CHEFS IN SCHOOLS**

Project Bread Chefs worked with cafeteria staff in **4 DISTRICTS** to improve the quality of school lunch

* Amherst, Greenfield, Boston & New Bedford

**27 SCHOOLS & 14,432 STUDENTS** received healthier, delicious school lunches
One of my students was having a bad morning. He arrived at school in a huff. He hadn’t had anything to eat for breakfast, and realizing he forgot his favorite hoodie at home only made him even grumpier. It was about to be, as he put it, “the worst day ever.” But then it wasn’t. Because that was just the hunger talking. After a few bites of breakfast at his desk, his shoulders relaxed and his frustration began to fade.

“When I got to school, there was breakfast here for me!” he told me later. “So even though I didn’t have my hoodie, I wasn’t hungry anymore and was less grumpy for the rest of the day.”

School breakfast levels the playing field. Nobody feels embarrassed or singled out. And everyone feels cared for. Every student in Massachusetts should have access to breakfast.

— ANNA MARCHEFKA, 5TH GRADE TEACHER, GREENFIELD MIDDLE SCHOOL
After 68-year-old Mary’s husband passed away, she fell ill and lost the ability to travel to the grocery store. She turned to the FoodSource Hotline to look for food resources in her community.

“I lost my husband and my vision. I had no one to help me. But the Hotline helped me find a meal delivery program within a day of calling. I’m so grateful to Project Bread for giving me the support I needed.”

—MARY, DORCHESTER
HEALTH CENTER INITIATIVE

26 community health center partners

3,025 emergency food prescriptions provided to elders, the homeless, and refugees

1,010 FOLLOW-UPS made to food-insecure health center patients by Project Bread’s FoodSource Hotline

16,500 POUNDS of locally grown fresh produce provided to low-income health center households*

$1,645,512 in SNAP benefits leveraged by food-insecure patients to buy nutritious food*

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THE FOODSOURCE HOTLINE

3,599 CALLERS were screened to determine eligibility for Supplemental Nutrition Assistance Program (SNAP) benefits

3,284 RESIDENTS were educated on how to use their Healthy Incentives Program (HIP) benefits to purchase fresh produce at farmer’s markets

The FoodSource Hotline answered 21,455 CALLS from households experiencing food insecurity

Calls were made from 317 OF 351 Massachusetts cities/towns

3,025 emergency food prescriptions provided to elders, the homeless, and refugees

1,010 FOLLOW-UPS made to food-insecure health center patients by Project Bread’s FoodSource Hotline

16,500 POUNDS of locally grown fresh produce provided to low-income health center households*

$1,645,512 in SNAP benefits leveraged by food-insecure patients to buy nutritious food*

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SUPPORTING COMMUNITY FOOD SOLUTIONS

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$1,645,512 in SNAP benefits leveraged by food-insecure patients to buy nutritious food*
In 2018, Project Bread celebrated 50 YEARS of action against hunger in Massachusetts and provided $1 million of support to local programs across the state helping hungry people in their communities. This investment is really your investment. Through the Walk for Hunger, our generous and dedicated community of supporters advance work to end hunger in Massachusetts.

**50TH WALK FOR HUNGER**

- **10,000 PARTICIPANTS** engaged in anti-hunger efforts through the Walk for Hunger
- **$2.4 MILLION** total raised
- **304,589 BAGS** of groceries provided to families at local food pantries
- **102,012 HOT MEALS** served at community meal programs
- **231,400 POUNDS** of locally grown fresh produce provided to low-income residents through farm & garden initiatives
- **171,655 POUNDS** of food rescued and redistributed to people in need

**ADVOCACY**

Launched Action Team: **937** engaged members

**130 ACTIONS**

taken to prevent and end hunger in Massachusetts, including advocacy around school breakfast legislation here in Massachusetts and against proposed cuts to SNAP in DC

www.projectbread.org
LEADING CHANGE

“We have the means, the food, and the programs to ensure that not one person goes without food in this country. What we lack is the political will to actually make it happen. The Walk for Hunger is a great example of people of all backgrounds coming together to make a statement that hunger is an issue we care about.”

—CONGRESSMAN JIM MCGOVERN

“I want to congratulate Project Bread for being an organization that has successfully highlighted the importance of accessible, affordable, and healthy food for 50 years. I am excited to be celebrating our progress so far and to continue fighting to prevent and end hunger in the City of Boston, and throughout the Commonwealth of Massachusetts.”

—BOSTON MAYOR MARTY WALSH
In fiscal year 2018 (October 1, 2017 – September 30, 2018), we achieved a balanced budget with a surplus: our total revenues were $6.83 million, and our total operating expenses were $6.65 million. We are proud to share our budget with you, and how your donation contributes to preventing and ending hunger in Massachusetts.
PARTNERS & SUPPORTERS

Thank you to our generous supporters for making our work possible in Fiscal Year 2018!

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Founder & Owner
Mei Mei Street Kitchen & Restaurant

Jean G. McMurray
Executive Director
Worcester County Food Bank

Nikko Mendoza
State Director
Senator Elizabeth Warren
United States Senate

Winton Pitcoff
Director
MA Food System Collaborative

Eric B. Rimm, Sc. D.
Professor of Medicine
Harvard Medical School
Channing Division of Network Medicine,
Brigham and Woman’s Hospital
Professor of Epidemiology and Nutrition
Director, Program in Cardiovascular Epidemiology
Harvard T.H. Chan School of Public Health
RECOGNIZING 50 YEARS OF ACTION AGAINST HUNGER